As the old saying goes, “timing is everything”..... ....and the timing has never been better to become more involved in AASCD! Thanks to the leadership and vision of our executive board and of our past president, Rita Wright, AASCD is poised to be a vehicle of change for Alabama schools.

In the spring of 2012, AASCD made the bold decision to hire our first part-time executive director, Jane Cobia, who brings to us a wealth of experience as a leader in Alabama schools and a past board member of ASCD, an international organization of which AASCD is an affiliate. Additionally, AASCD has aligned more specifically with CLAS, our state umbrella organization, enabling CLAS to provide us with greater service and assistance.

These significant moves allow AASCD leadership to shift our focus from management to leadership, helping us to become more active and involved in improving curriculum and instruction for children across the state of Alabama. Our ambitious agenda for the 2012-2013 school year includes:

Continued on page 2
• Establishing a partnership with the State Board of Education in which the 11 AASCD district representatives participate as members on the SDE’s Regional Team, whose mission is to provide a system of precise, differentiated support within each region.

• Orienting the AASCD board with a leadership retreat in the fall, led by a representative from ASCD.

• Researching and providing a web presence and social media outlet for easy communication and professional development for AASCD members

• Sending out a quarterly newsletter – like this one – to improve communication with all AASCD members

• Continuing AASCD’s excellent focus on professional learning, through our annual fall Instructional Leadership Conference, conducted jointly with AAESA. This year’s theme is “Partnerships for Student Success”. The conference will be November 5-7 at the Perdido Beach Resort in Orange Beach. The featured speaker will by Bryan Goodwin, author the ASCD book Simply Better. All registered participants will leave with a copy of the book as well have an opportunity to earn an ACLD-approved PLU by participating in conference sessions and an online book study after the conference. State Superintendent, Dr. Tommy Bice and Dr. Julie Hannah, Director of the Office of Student Learning, will also provide updates on state assessments, the common core, and other state initiatives. Finally, conference participants will choose breakout sessions which feature successful school partnerships from across the state. Please don’t miss the exciting conference!

• Establishing an AASCD student chapter at Huntingdon College – with an eye for expansion in the years to come. Two student leaders from Huntingdon will be provided a scholarship to attend the Fall Instructional Leadership Conference in November.

So what can you do to be involved? Please promote AASCD within your district and circle of influence. Encourage school leaders – particularly those with a bent toward curriculum and instruction – to join AASCD as an affiliate organization through CLAS. Attend the Fall Instructional Leadership Conference and participate in the book study with other AASCD members. When at the fall conference, attend the next AASCD Business meeting and luncheon on Tuesday, November 6 from 12:30 to 2 pm to learn more about the organization and provide YOUR input. And finally, benefit professionally and personally from interacting and networking with other curriculum leaders in Alabama. After all, timing is everything….and there’s never been a better time than now!

Upcoming Events

CLAS Common Core for Principals Conference
August 28, 2012
Marriott Legends, Prattville

CLAS New Principals Institute
September 12-13, 2012
Marriott Legends, Prattville

AAESA/AASCD Fall Instructional Leadership Conference
November 4-7, 2012
Perdido Beach Resort
Orange Beach, Alabama

CLAS Secretaries Conference
December 4-5, 2012
Wynfrey Hotel, Birmingham
Imagine a nation where all students complete high school ready to succeed in entry level college courses and careers. Students in rural, suburban, and urban America have the same access and expectation to successfully complete a common, rigorous, and relevant curriculum. Seniors from Paint Rock Valley High School in Princeton, Alabama have the same rigorous mathematics curriculum as seniors from Flushing International High School in New York City. Seniors from both schools are able to compete for academic scholarships to top-rated engineering universities.

Imagine fifth grade teachers across the nation facilitating a mathematics lesson study with other fifth grades teachers in their schools. The teachers meet weekly to look at student data and identify research themes. Based on the identified themes, the teachers collaboratively plan a benchmark-based lesson to address student needs. One teacher from each school is randomly chosen to deliver the lesson while the other teachers observe. The observing teachers do not judge the lesson during the delivery because the demonstrating teachers are following the lesson planned and agreed on by the team. Immediately after the lesson, the teachers meet to discuss and revise the lessons for future use.

Imagine principals across America utilizing school leadership teams to analyze data from a variety of sources including formative and summative assessments that are qualitative and quantitative. Teachers use the data to inform and change instruction. The media report student progress based on these data rather than on one high-stakes annual assessment.

Imagine organizations such as ASCD, state departments of education, colleges of education, regional in-service centers, educational foundations, consultants, and teacher unions facilitating the sharing and exchanging of instructional strategies, formative and summative assessments, rubrics, and curriculum with educators throughout the nation. Teachers are engaged in job-embedded professional development provided from a variety of sources.

You have just envisioned the full implementation of the Common Core State Standards (CCSS). Alabama and 45 other states adopted the CCSS in mathematics and English language arts. The development of the CCSS initiative is unique from other national education initiatives. The beginnings of the initiative were not at the federal level, but at the state level and were coordinated by two organizations, the National Governors Association and the Council of Chief State School Officers. The standards were developed in collaboration with teachers, school administrators, state officials, and other experts and are endorsed by national organizations including ASCD.

While states have some discretion in the implementation of the CCSS, more commonalities exist than differences across the states. The CCSS are rigorous and relevant and the goal is to prepare all students to be college and career ready in a global environment. Therefore, in our state the CCSS are known as the Alabama College-and Career-Ready Initiative (CCR).

We have the opportunity to make a positive, fundamental shift in how we prepare students to be college and career ready. The CCSS can be the driving force for total school reform. What role will you play in this initiative?
Executive Director’s Report

Alabama ASCD is taking some bold steps to position our organization so that we are able to sustain our membership, provide services for professional development, and create new beginnings for teacher leaders and administrators in our state. As we make our way to being a transformational organization, we, the board have made the commitment to be flexible and agile and to perhaps function outside our comfort zones. One of these ways is the partnership with the State Department of Education cross-sectional teams. The teams will work with local schools and systems to develop specific plans for individualized support in the implementation of Career- and College-Ready Initiative. These standards are known in other states as the Common Core and this is a huge undertaking for everyone involved. Common Core Standards have been supported by ASCD for the past several years and many resources are available on the website – www.ascd.org. The AASCD team representatives will have periodic contact with their board partners and then make reports at all board meetings. So, this is just one way AASCD will have influence and advocacy in Alabama.

Another collaborative project is the ongoing Emerging Leader with ASCD. We have three outstanding leaders who were chosen through a grueling, competitive application process. And they are ---- Ashley Catrett, Director of Curriculum, Assessment, and Accountability at Crenshaw County Schools; Kimberly Glenn, Assistant Professor at Stillman College; and Amy Murphy, Chemistry Specialist with Alabama Science in Motion at Montevallo. The three emerging leaders will spend one year in concert with a mentor and will develop their own plan of work to help them progress to the

Continued on page 5

The implementation of the Common Core Standards is required with this school year in mathematics! School personnel have worked diligently to be sure they are ready to use the standards for instructional focus, but, there will be still be challenges throughout the implementation process! A great source of support will be ALEX – the Alabama Learning Exchange. For example, did you know that a document that lists the standards and provides the 2003 standard that would align with it as well as other pertinent information is available on ALEX? Just click on the link below to navigate to the Alabama College and Career-Ready Initiative page. Then, click on the Math Box in the upper right and then a grade level to see the alignment document! By clicking and exploring more items you can find many, many great resources to support your implementation of the Common Core Standards. Make it easy on your teachers….put a link to this page directly on your district or school web page!

http://alex.state.al.us/ccrs/
Executive Director’s Report (continued)

next level in leadership. This program is one of a few in the nation where experienced leaders spend time with young, future leaders. You will learn much more about this particular project during the school year, so watch for the quarterly e-newsletters.

It is my pleasure to serve as the Executive Director for AASCD and interact with affiliate leaders from across the world. The monthly web-based meetings have been so very helpful to me as I learn the duties and responsibilities of an affiliate executive director. On a state level, your board of directors has formulated a plan for the upcoming year and some of the planned goals are referenced in Patrick Chappell’s article. It is my hope that we will be well on our path to transformation by May 2013!

At the closing Leader to Leader session, Dr. Gene Carter, Executive Director ASCD, stated that “we all need to provoke change and shape the future”. That is exactly our mission in AASCD. I hope that you will join our revolution and help shape the future of education in Alabama.

AASCD Board of Directors

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Institution/Location</th>
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</thead>
<tbody>
<tr>
<td>Dr. Patrick Chappell</td>
<td>President/Int. ASCD Representative</td>
<td>Homewood City Schools</td>
</tr>
<tr>
<td>Ms. Rita Wright</td>
<td>Immediate Past President</td>
<td>Renaissance Learning, Inc.</td>
</tr>
<tr>
<td>Mr. Donald Turner</td>
<td>President Elect/CLAS Board</td>
<td>Calhoun County Schools</td>
</tr>
<tr>
<td>Ms. Vivian Lea Brown</td>
<td>Vice President Membership/CLAS Board</td>
<td>Boaz City Schools</td>
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<tr>
<td>Ms. Mitchie Neel</td>
<td>Secretary</td>
<td>Blount County Education Foundation</td>
</tr>
<tr>
<td>Ashley Catrett</td>
<td>Treasurer</td>
<td>Crenshaw County Schools</td>
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<tr>
<td>Dr. Jane Cobia</td>
<td>Executive Director/International ASCD Board Member</td>
<td>Samford University</td>
</tr>
<tr>
<td>Dr. Dale Edwards</td>
<td>CLAS Board</td>
<td>Guntersville City</td>
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<tr>
<td>Mr. Rickey Darby</td>
<td>CLAS Board</td>
<td>Shelby County</td>
</tr>
<tr>
<td>Jon Hatton</td>
<td>Region 1 Representative</td>
<td>Lauderdale County</td>
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<tr>
<td>Jan Tribble</td>
<td>Region 2 Representative</td>
<td>Limestone County</td>
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<tr>
<td>Dr. Camille Wright</td>
<td>Region 3 Representative</td>
<td>Madison City</td>
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<tr>
<td>Emily Freeland</td>
<td>Region 4 Representative</td>
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<td>Dr. Terrence Brown</td>
<td>Region 5 Representative</td>
<td>Jefferson County</td>
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<td>Becky Fearon</td>
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<td>Jacksonville City</td>
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<td>Vicky Ozment</td>
<td>Region 7 Representative</td>
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<td>Dr. Brenda Rickett</td>
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<td>Dr. Carolyn Lee Taylor</td>
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<td>Susan Loftin</td>
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<tr>
<td>Dr. Fran Kochan</td>
<td>Higher Education Representative</td>
<td>Auburn University</td>
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<tr>
<td>Dr. Tommy Bice</td>
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<tr>
<td>Dr. Jodi Newton</td>
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<tr>
<td>Mrs. Gail Morgan</td>
<td>CLAS Advisor</td>
<td>CLAS/Professional Dev. Coor.</td>
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<tr>
<td>Dr. Celia Rudolph</td>
<td>High Education Representative</td>
<td>Huntingdon College</td>
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<tr>
<td>Mrs. Nancy Cotter</td>
<td>Executive Director Emeritus</td>
<td>Talladega County (retired)</td>
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</table>
The joint conference with AASCD and AAESA will offer lots of tips, techniques, and general instructional information that can be used in your school and system. Please join us for this conference. You will be receiving more information on registration in the very near future.

**Sunday, November 4, 2012**
- 2:00 - 5:00  Registration and Exhibitor set-up
- 3:30 – 5:30  Executive Board Meeting
- 6:00 – 7:00  Executive Board Dinner

**Monday, November 5, 2012**
- 8:00 - 4:00  Registration
- 8:00 - 4:00  Exhibits open
- 9:00 - 10:30  First General Session: Dr. Tommy Bice
  - A. Common Core Standards, Implementation, Path for Alabama-Julie Hannah
  - B. RtI Strategies that Work - Kim Vivanco, Oxford City Schools
- 10:30 - 11:00  Break-visit Exhibits
- 11:00- 12:00  Mini Clinic Sessions:
  - A. Common Core Standards, Implementation, Path for Alabama-Julie Hannah
  - B. RtI Strategies that Work - Kim Vivanco, Oxford City Schools
- 12:00 – 1:00  Lunch with Vendors
- 1:00 – 2:00  Concurrent Breakout Sessions:
  - A. Partnering for a Purpose -Samford University/Hoover -Trace Crossings Elementary School Partnership
  - B. Connect and Collaborate: Making the Most of Technology - Piedmont City Schools
  - C. Effective Common Core Implementation- Shelby County
  - D. RtI on the District Level-Huntsville City
- 2:00 – 2:30  Visit Vendors
- 2:30 – 3:30  Breakout Sessions (repeated)
- 3:30 – 4:30  SACS Reception

**Tuesday, November 6, 2012**
- 8:00  Exhibits Open
- 8:00 - 9:00  Continental Breakfast in Vendor Area
- 9:00 - 10:30  Second General Session: Bryan Goodwin- Simply Better: Doing What Matters Most to Change the Odds for Student Success
- 10:30 - 11:00  Break- Visit Vendors
- 11:00 - 12:30  Second General Session-Continued: Bryan Goodwin- Simply Better: Doing What Matters Most to Change the Odds for Student Success
- 12:30 - 2:00  Affiliate Awards Luncheon/ Business Meeting
- 1:30  Exhibits close
- 2:00 – 3:00  Breakout Sessions
  - A. Got Questions? Hear Answers! Bryan Goodwin(2:00 – 3:00 session ONLY)
  - B. Passports to Reading - Piney Chapel Elementary
  - C. Attributes for a Successful School - George Hall Elementary
  - D. Partnerships for Pre-K -Butler County, Bright Beginnings Pre-K Program
  - E. Creating Student Success Through the Whole Child Initiative-Cullman Middle
- 3:15 – 4:15  Breakout Sessions (repeated)
- 6:00  Seafood Fest

**Wednesday, November 7, 2012**
- 7:30  Breakfast available
- 8:00 – 10:00  Closing General Session: Earl Franks - CLAS Report How to Achieve the Impossible-Billy Riggs
Fall Instructional Leadership Conference

November 4-7, 2012 - Perdido Beach Resort, Orange Beach, Alabama
Sponsored by the Alabama Association of Elementary School Administrators (AAESA) and the Alabama Association for Supervision and Curriculum Development (AASCD)

(Please Print Clearly)
Name: ______________________________________________
Position: _____________________________________________
Preferred Name on Badge: ______________________________
School System: _______________________________________
School: ______________________________________________
Bill To:  ______________________________________________
Billing Address: _______________________________________
City, ST  Zip: _________________________________________
Phone Number: _______________________________________
Fax Number:  _________________________________________
Email Address: ________________________________________
Spouse/Guest Name: __________________________________
(if registering)

1. CONFERENCE REGISTRATION
(includes all scheduled meals, breaks, door prizes, etc.)

<table>
<thead>
<tr>
<th></th>
<th>Pre-Registration by Sept. 10</th>
<th>Registration Sept. 11 - Nov. 2</th>
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<tr>
<td>Spouse/Guest</td>
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Total Section 1: ____________________________

2. MEALS (no charge for paid registrants, but you must make reservations)

LUNCHEON, TUESDAY, NOVEMBER 6
☐ I will attend (no charge, included in registration)
☐ My spouse/guest will attend (no charge if paid spouse registration)
☐ I need _____ extra ticket(s) at $30 each

BREAKFAST, WEDNESDAY, NOVEMBER 7
☐ I will attend (no charge, included in registration)
☐ My spouse/guest will attend (no charge if paid spouse registration)
☐ I need _____ extra ticket(s) at $25 each

Total Section 2: ____________________________

Total (Section 1 & 2): ____________________________

3. SPECIAL ACCOMMODATIONS
☐ I will need special accommodations for a disability
☐ I have special dietary requirements ________________

4. EMERGENCY CONTACT
In case of an emergency, contact:
Name: ___________________________________________
Daytime Phone:_____________ Evening Phone: ____________

5. PAYMENT (Circle One)
Check or Purchase Order #_________________________
(If paying by PO, the PO Number is required to process registration)
Credit Card (circle one):  Visa        MasterCard        Discover Card
Card Number: ____________________________ Exp: ___________
Cardholders Address:  _____________________________________
_______________________________________________________
Cardholder’s Phone:____________________ CVV:  ___________
Cardholder’s Name:  ______________________________________
_______________________________________________________

Signature

Refunds granted only upon written request. No refunds granted after October 26, 2012. Send registration by 24-hour fax line to (334) 265-3611 or mail your payment and registration form to:

AAESA
C/O: CLAS OFFICE
P.O. BOX 428
MONTGOMERY, AL 36101-0428

QUESTIONS? PLEASE CALL (800) 239-3616

CONFERENCE AGENDA
SUNDAY, NOVEMBER 4
Registration - 2:00 p.m. - 5:00 p.m.
Executive Board Meeting - 3:30 p.m. - 5:30 p.m.

MONDAY, NOVEMBER 5
Registration - 8:00 a.m.
Opening General Session - 9:00 a.m. - 10:30 a.m.
Mini Clinic Sessions - 11:00 a.m. - 12:00 p.m.
Lunch with Vendors - 12:00 p.m. - 1:00 p.m.
Breakout Sessions - 1:00 p.m. - 2:00 p.m. & 2:30 p.m. - 3:30 p.m.
SACS Reception - 3:30 p.m. - 4:30 p.m.

TUESDAY, NOVEMBER 6
Continental Breakfast - 8:00 a.m. - 9:00 a.m.
Second General Session - 9:00 a.m. - 10:30 a.m.
Second General Session (continued) - 11:00 a.m. - 12:30 p.m.
Business and Awards Luncheon - 12:30 p.m. - 2:00 p.m.
Breakout Sessions - 2:00 p.m. - 3:00 p.m. & 3:15 p.m. - 4:15 p.m.
Seafood Fest Sponsored by Bill Miller Photography - 6:00 p.m.

WEDNESDAY, NOVEMBER 7
Closing General Session & Breakfast - 7:30 a.m. - 10:00 a.m.

FOR ROOM RESERVATIONS: Call the Perdido Beach Resort at (800) 634-8001 or go to www.perdidobeachresort.com and identify the AAESA/AASCD 2012 Fall Conference (Booking ID 8888). The group rate is $101/night for single/double standard rooms (Pool View $111/night - Gulf Front $132/night - Courtyard Suite $193/night). Reservations are subject to availability. Reservations received after October 4, 2012, may not be eligible for the discounted room rates. Check-in time is 4:00 p.m. Check-out time is Noon. All room rates are subject to taxes and fees.